

IADSA DECLARATION

THE INTEGRATION OF SUPPLEMENTATION IN NUTRITION AND HEALTH POLICY

ABOUT IADSA

The International Alliance of Dietary/Food Supplement Associations (IADSA) was created in 1998 to meet the increasing need for expertise, knowledge and experience on issues relating to supplements. Today, we are proud to be the global voice for the supplement sector with association and company members spanning the globe, sharing best practice, and supporting the evolution of public policy and regulation around the world.

Supplements are known globally as food supplements, dietary supplements, health supplements and health foods and are used by consumers across the world for nutrition, health and wellness, and self-care.

CURRENT STATE

Global crises have weakened access to nutrition and reduced food security. More than two billion people worldwide suffer from micronutrient deficiencies, and that number is only expected to rise over the next generation. Parallel to this, societies are facing growing health challenges, many of which are linked to people living longer.

Healthcare systems globally are under pressure. This has been amplified by the COVID-19 pandemic which has transformed how we think about our societies.

Against this backdrop, the supplements sector is well positioned to help address these challenges and support government work in ensuring healthier lives, promoting well-being for all at all ages (SDG 3) and ending all forms of malnutrition (SDG 2).

OVERARCHING PRINCIPLES

IADSA's decisions and actions are guided by the following overarching principles aimed at achieving healthier, more resilient, and sustainable societies:

1. Achieving the full potential for health and well-being is foundational for all at all ages.
2. Integrating the attainment of the full potential for health, well-being and resilience in society should be a key element in the development of policy and regulation.
3. Achieving health, well-being and resilience is a shared responsibility. All involved should act responsibly, adhere to ethical principles, and operate transparently within relevant regulatory and legal frameworks. Cooperation and partnership between different stakeholders are imperative.

IADSA'S CONTINUING CONTRIBUTION

1. Creating and promoting standards for safe, beneficial, and quality products across all channels.
2. Supporting investment in the science, role, and value of supplements to enable innovative solutions that meet nutrition and health needs.
3. Building the evidence base and driving greater awareness of the role of supplements in global health, well-being, and nutrition goals.
4. Working internationally to share best practices throughout our sector including further integration of sustainability into business activities.
5. Partnering with governments and leveraging knowledge and experience to ensure appropriate regulatory and policy environments.

NEXT STEPS: TOWARDS A HEALTHIER FUTURE

Meeting the UN goals is a shared objective and IADSA commits to leading the sector with our global expertise on collaborative actions.

IADSA calls for the rethink of nutrition and health policy to ensure a broader integration of supplementation. This would be an important step to solve health and nutrition gaps and help build healthier and more sustainable societies.